disrupt
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to
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What is

Causa Local ↗

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WE ARE A NON-PROFIT ORGANIZATION 501(C)(3)

We collaborate with organizations that have successfully developed and scaled efficient models for change, democratizing access to **non-traditional capital for businesses in Puerto Rico and the Caribbean.**

We also support through our Causa Local Academia Program, offering mentoring, flexible educational or growth programs, and disaster relief.

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ANA MARÍA CINTRÓN-MARAZZI

Founder & Executive Director

Ana María has extensive experience as a former auditor at Deloitte.

Looking how to help the Puerto Rican economy, she discovered Kiva, which was the beginning of how Causa Local started.

In 2018, she incorporated Causa Local and today we offer various programs, facilitating access to non traditional capital and entrepreneurial education to grow the local economy and support businesses in Puerto Rico and the Caribbean. We seek to increase the supply of access to capital in Puerto Rico, both traditional and non-traditional.

OUR INITIATIVES & EVENTS

kiva

WEFUNDER

Fuckup NIGHTS

DISASTER *Relief*

Académia ScaleUp

líderes con causa

un CAFÉ con CAUSA

Empresarios con CAUSA

OUR PARTNERS

BPPR POPULAR®

WEFUNDER

kiva

LISC

DECA ANALYTICS, ADVISORY & TAX

INTERNATIONAL ECONOMIC DEVELOPMENT COUNCIL

PILOTO 151

verizon

The Boston Foundation tBf

FUNDACIÓN FLAMBOYÁN

/ inclusiv /

TITÍN FOUNDATION

CAUSA STRATEGIES

Seriously Creative *!

MV MODO DE VIDA

CONPRMETIDOS

LA IUPI upr rp

SAGRADO Universidad del Sagrado Corazón

CONNELLY CAPITAL

DEPARTAMENTO DE DESARROLLO ECONÓMICO Y COMERCIO

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JOBS CREATED

898

ENTREPRENEURS IMPACTED

6005

WOMEN ENTREPRENEURS

73.4%

FINANCING OPTIONS WITH INTEREST STARTING AT

0%

THROUGH EDUCATION & FUNDING, EVERY $1 =

$1.70

YEARS DOING THE WORK

6

FINANCIAL HEALTH

75%

TOTAL ECONOMIC IMPACT

+$17M

CAPITAL RAISED

+$10M

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kiva

Kiva is a global platform that connects a community of lenders with local entrepreneurs in Puerto Rico, offering interest-free loans so that small businesses and community projects can grow and prosper.

Supporting through Kiva means investing in the economic and social development of our island, strengthening those who work day by day for a better future for everyone.

Meet Karla of

ISLEÑAS

Empowering Women Through Sustainable Footwear

Founded by Karla in Puerto Rico, Isleñas is a women-led brand that produces handcrafted, sustainable footwear. The company focuses on ethical production practices and aims to empower local women artisans by providing them with employment opportunities and fair wages.

In 2021, Karla secured a Kiva loan to expand Isleñas' operations. The funds were utilized to purchase materials, enhance production capabilities, and support marketing efforts. This financial boost enabled the brand to increase its reach and continue its mission of promoting sustainability and women's empowerment in the fashion industry.

Isleñas stands as a testament to how socially conscious entrepreneurship can drive positive change, blending style with purpose to make a meaningful impact in the community.

kiva

RAISED

$15,000

from 159 lenders

FUNDED!

follow ISLEÑAS journey

Meet Alejo of

BOBET'S BAKEHOUSE

Building a Community-Focused Bakery in Puerto Rico

Alejo, an LGBTQIA+ entrepreneur in Puerto Rico, is the founder of BOBET's Bakehouse—a small bakery with big ambitions. With a focus on inclusivity and community, Alejo aims to establish a brick-and-mortar bakeshop that serves as both a culinary destination and a welcoming space for all.

In 2024, Alejo secured a Kiva loan to support this vision. The funding is being used to open the physical location, invest in equipment, and expand the bakery's offerings. This step marks a significant milestone in Alejo's journey to create a safe, affirming, and delicious gathering place in the local community.

BOBET's Bakehouse is more than just a bakery—it's a testament to resilience, identity, and the power of food to bring people together.

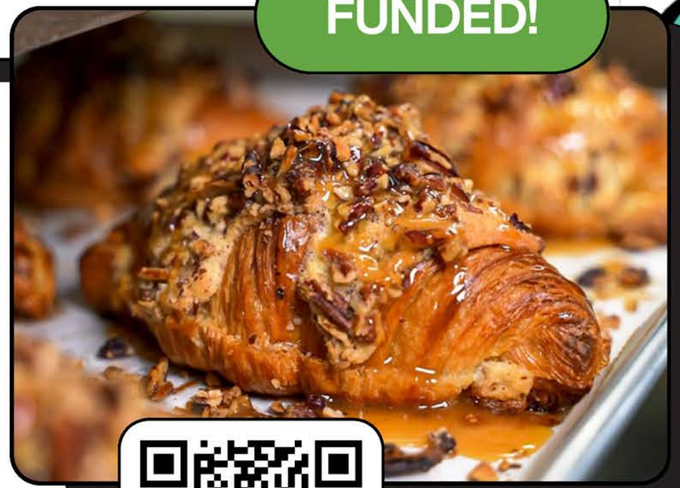
kiva

RAISED

$15,000

from 386 lenders

FUNDED!



follow BOBET's journey

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WEFUNDER

WeFunder allows you to invest directly in startups and small businesses in Puerto Rico that are innovating and transforming our island.

Supporting these local initiatives not only boosts the Puerto Rican economy, but also gives you the opportunity to be part of the success of projects born here, with a real impact on our community.

Meet José of

RON ARTESANO

Premium rum brand handmade in the mountains of Puerto Rico

Established in July 2020, Ron Artesano produces handcrafted rum in Jayuya, Puerto Rico. Utilizing traditional copper pot stills and local expertise, the company emphasizes artisanal methods to create high-quality spirits.

In its initial years, Ron Artesano achieved significant milestones:

- The first two batches of Artesano Añejo sold out completely.
- The company raised $337,268 from 451 investors during its Wefunder campaign, supporting production and marketing efforts.

Ron Artesano plans to expand its distribution to the Caribbean, USA, and Europe, aiming to establish an international presence by the end of 2026. With a lean business model and a focus on quality, Ron Artesano aspires to become a leading name in the premium rum market.

WEFUNDER

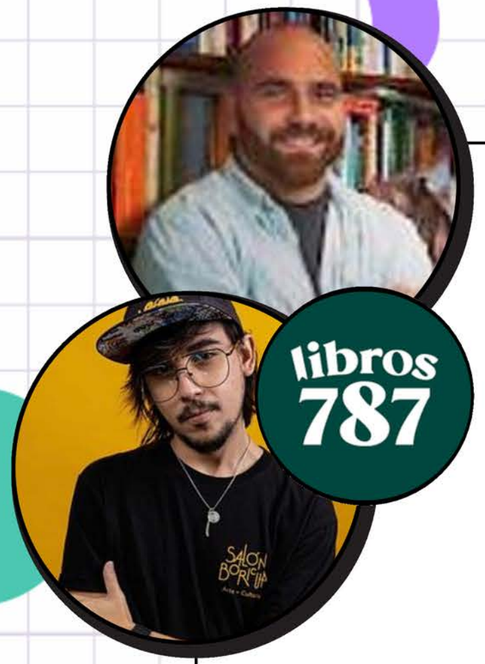
RAISED

$337,268

from 451 investors

FUNDED!

follow RON ARTESANO's journey



Meet Carlos and Wilmer of

LIBROS787

The one-stop shop for Latin American books and authors

Founded in 2018 in San Juan, Puerto Rico, Libros787 has become the island's largest online bookstore, focused on promoting Latin American and Spanish-language literature. With over 100,000 books sold to 40,000+ customers, the platform fills a major cultural gap by showcasing works from Latino authors.

Libros787 has supported over 300 independent authors and local publishers, offering them a direct sales channel and broader visibility. In 2023, they raised over $83,000 from 144 investors to expand marketing efforts, grow their product catalog, and launch a subscription service.
As a 100% Latino-owned business, Libros787 is building a more inclusive literary landscape, one book at a time.

WEFUNDER

RAISED

$83,800

from 114 investors

FUNDED!

follow LIBROS787's journey

Acadēmīa

ScaleUp

Causa Local's educational program is designed to support entrepreneurs and business owners in their growth stage.

Through practical workshops, personalized mentorship, and access to key resources, we help scale local businesses with purpose and long-term vision.

More than a program, it is a community of leaders committed to the sustainable economic development of Puerto Rico, with the support of experts, strategic partners, and a growing network that drives their business evolution.

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DISASTER
Relief

Local Disaster Relief Efforts is a program designed to help small business owners become resilient during natural disasters or global emergencies. It provides education and support, utilizing data-driven decisions and a disaster relief formula that includes cash grants, sustainable resources, or new websites.

The goal is to ensure small businesses survive and thrive in tough times through philanthropic investments.

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un CAFÉ con CAUSA

An initiative by Causa Local brings together current and emerging leaders, entrepreneurs, businesspeople, and professionals in an intimate and informal space to share ideas, experiences, and resources.

These events foster authentic networking, collaboration, and the strengthening of relationships within the business and social ecosystem of Puerto Rico.

More than just a conversation over coffee, it is a platform to discover opportunities, connect with people who share a vision of change, and become part of a community committed to sustainable economic development at the local level.

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líderes con causa

A series created by Causa Local to highlight entrepreneurs, businesspeople, and professionals who are making a real impact in their communities. Through interviews and meetings, we showcase the stories, challenges, and achievements of those who lead with purpose and work for a more just, supportive, and sustainable Puerto Rico.

This initiative aims to inspire, connect, and amplify the reach of leaders committed to change, strengthening a network of impact agents who contribute from various sectors to the social and economic development of the island.

Check them out @causalocalpr

Fuckup®
NIGHTS

A space where entrepreneurs, creatives, and leaders share their most memorable failures honestly and without filters. Organized by Causa Local, this international event comes to the island to normalize error as an essential part of the path to success, foster resilience, and open real conversations about what it means to undertake.

In each edition, three brave speakers tell their stories of failure in front of an audience that celebrates vulnerability, learning, and authenticity. Because behind every great achievement, there's at least one big fuckup.

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SPONSORSHIP

	$5,000	$20,000	$50,000
Logo on Website	✓	✓	✓
Thank you gift (CL merch)	✓	✓	✓
Special shoutout in social media	✗	✓	✓
Meet & Greet	✗	✗	✓
Promotional space in Newsletter	1	2	4
Event Invitations (FUN-Mentorship) 5 people	1	2	4

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WHAT'S NEXT?

Private Lending Fund
Advocacy

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Check out these
slides online

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DONATION OPTIONS

PayPal Giving Fund

Wire Transfer

Banco Popular
de Puerto Rico
Check/Business account
Account: 022-614486
Routing: 021502011

Check

Payable to:
Causa Local, Corp.
Address: 151 San Francisco Street Suite 200, San Juan PR 00901

Causa Local is a charitable organization 1101.01 and 501(c)(3) eligible under the Puerto Rico Internal Revenue Code for your contribution to our organization to be deductible from your Income Tax Return for the tax period in which the contribution was made.

Receipt of the donation will be sent by email 3 - 5 business days after the balance of the contribution is reflected in the bank statements of Causa Local.

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