# America's Rural Opportunity

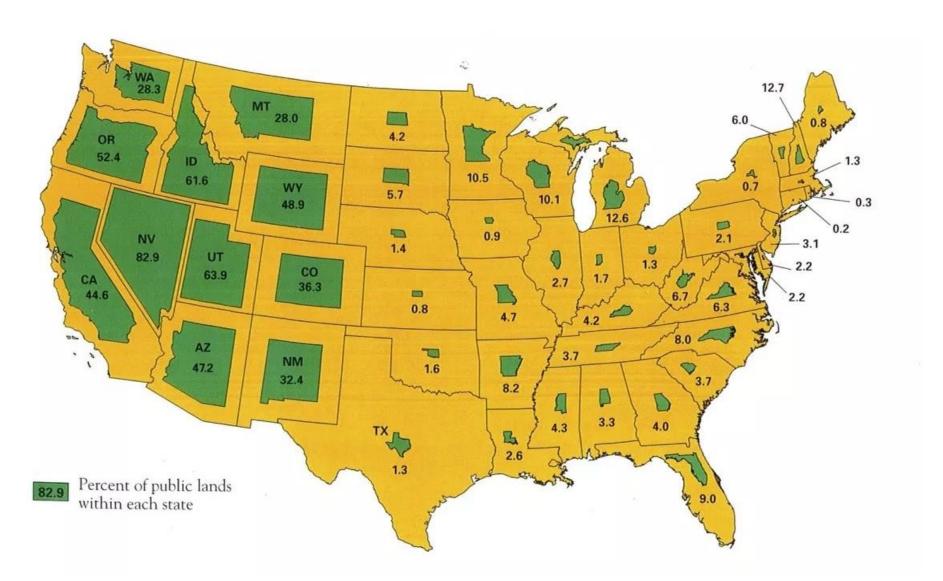
# Tension as Catalyst: Land Stewardship and Development Align for a Better Rural West







## Public West, Private East



More than

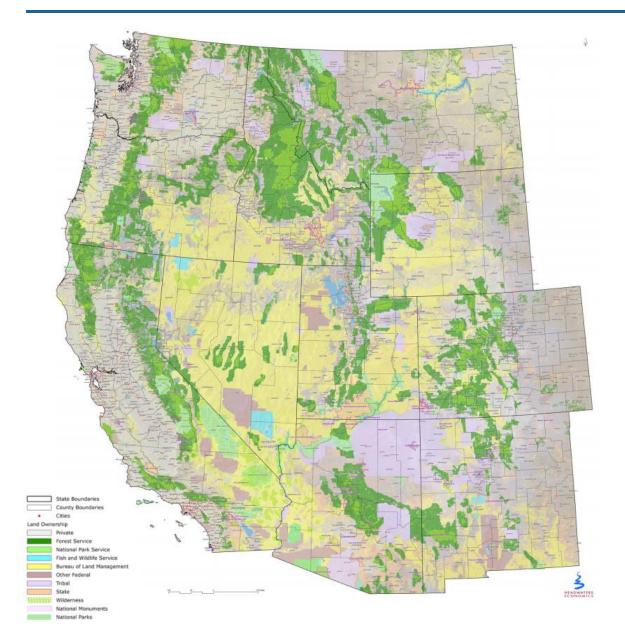
## Half

of the West is

## **Public**

(federal and state)

# Public West, Private East



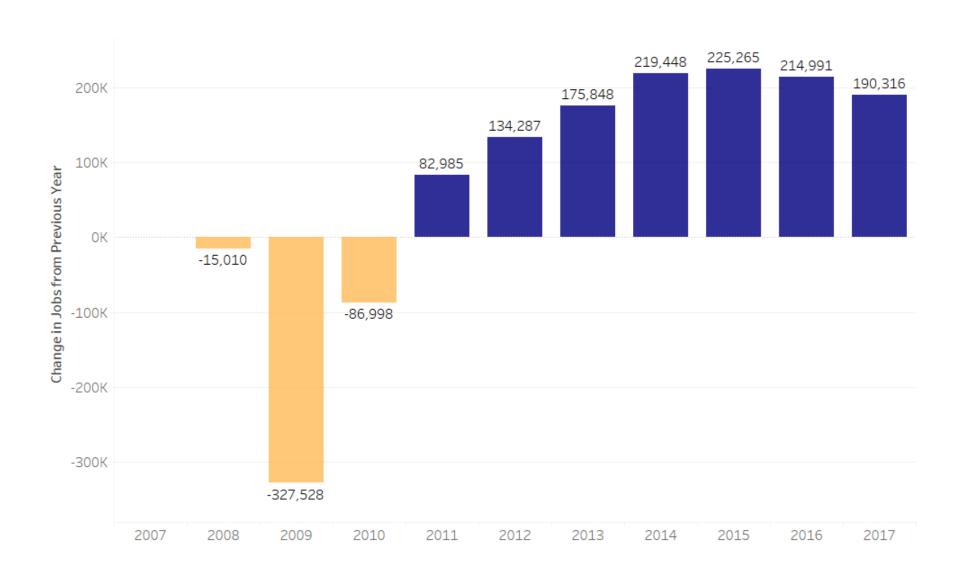
# Geography

multiple agencies/

# Multiple Uses

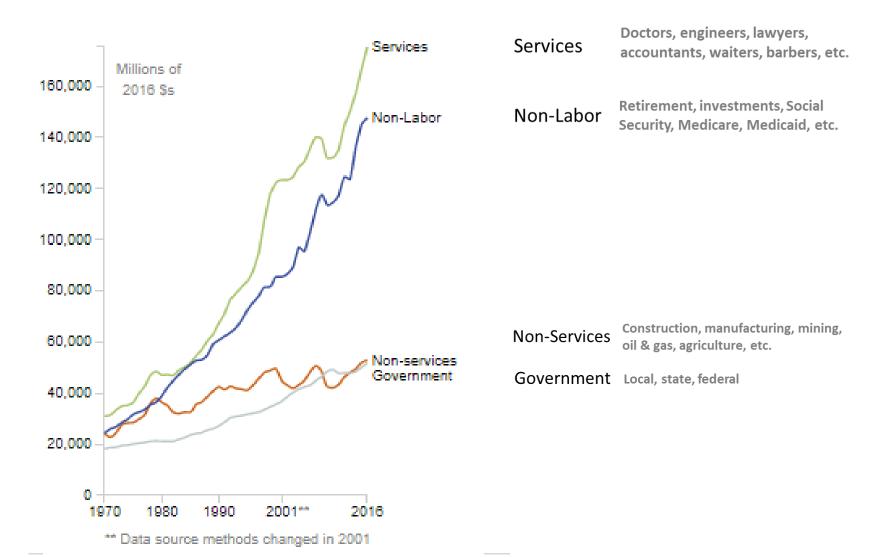
complicate management & community planning

# Pacific Northwest is Growing Faster than the U.S.

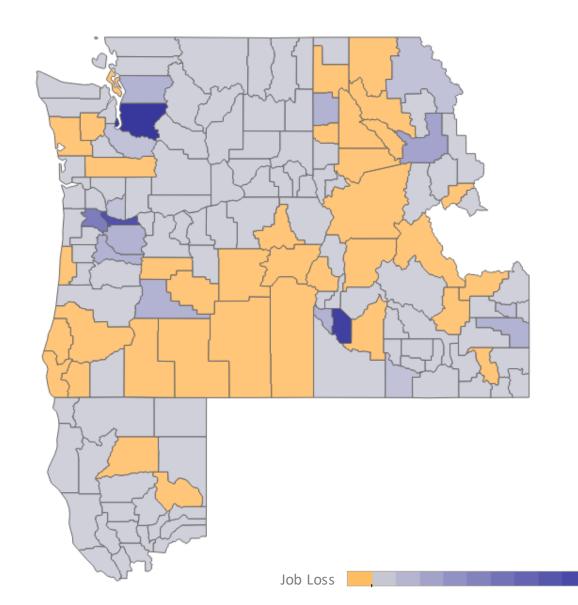


#### New Jobs & Income in Services and Non-Labor

#### Change in Personal Income by Source, Washington, 1970-2015



# Growth is Concentrated in Major Cities



**3** cities captured

**73%** of all new jobs since 2007

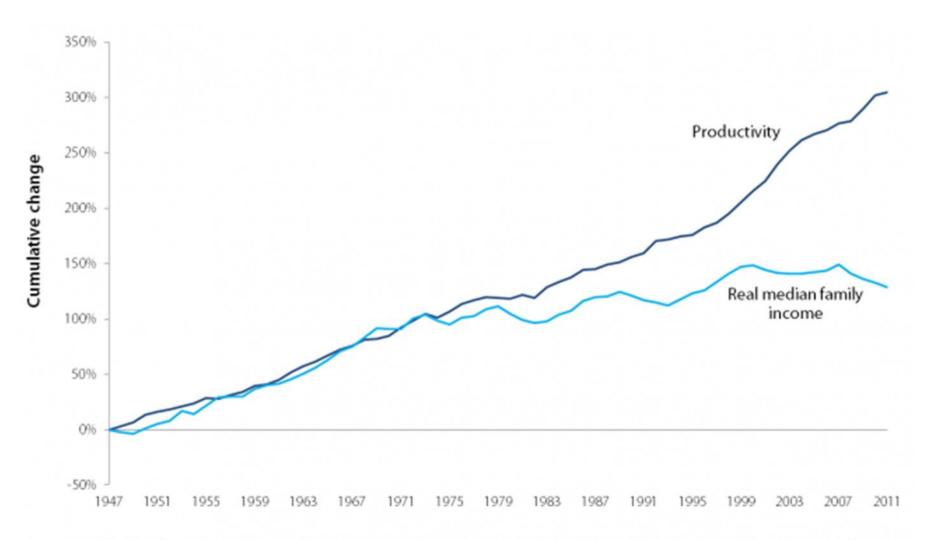
69% of Isolated Counties have

Fewer Jobs in 2017

U.S. Department of Commerce. 2016. Bureau of Economic Analysis, Regional Economic Accounts, Washington, D.C. Tables CA30, CA05, CA05N, CA35.

Job Growth

# The Great Decoupling



Beginning around 1970, productivity gains no longer translate to higher wages & income

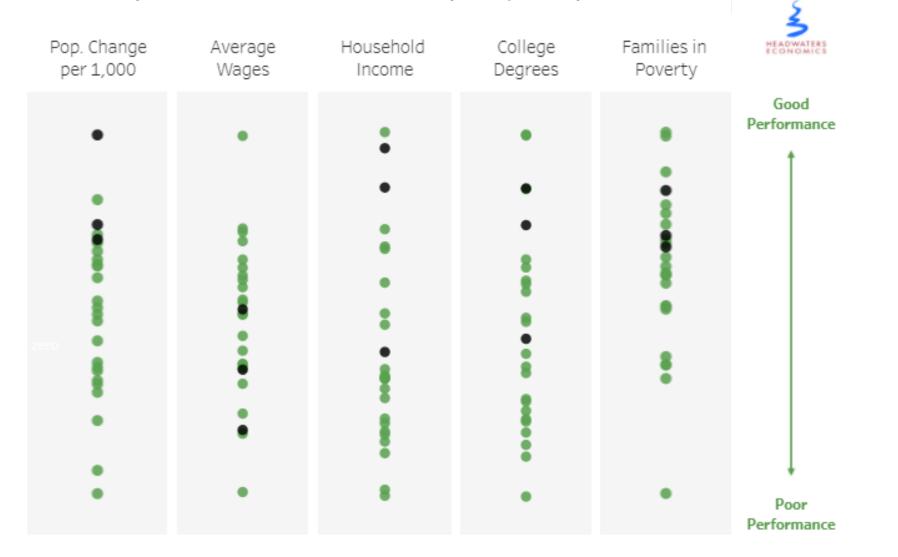
Source: Authors' analysis of Current Population Survey Annual Social and Economic Supplement Historical Income Tables, (Table F-5) and Bureau of Labor Statistics, Productivity – Major Sector Productivity and Costs Database (2012)

# Economic Geography: The Three Wests

The Metro West **Connected Places** The Isolated "Third West"

# Timber Dependence ≠ Future Performance

County Performance Predicted by Trajectory in 1990



Airports
Universities
National Parks

Natural Resources Local Institutions

Lessons from the Timber Transition. https://headwaterseconomics.org/economicdevelopment/trends-performance/timbertransition/

# **A Growing Fiscal Crisis**

# Where Anti-Tax Fervor Means 'All Services Will Cease'



Sorting books at the library in Roseburg, Ore. A sign inside spells out its future in four words: Come June 1, "All services will cease." Ruth Fremson/The New York Times



# Close the Planning Gap

