

ROAD Session Virtual Exchange

Shelter in Rural
Places:

Facing Rural
Housing Challenges
in the Unfolding
Pandemic



Today's Event Partners



Rural Community
Assistance
Partnership

RURAL LSC



Welcome
David Lipsetz
CEO, Housing Assistance Council

Why host/organize Rural Opportunity and Development (ROAD) Sessions?

- Highlight and unpack rural development ideas and strategies that are critical in response to COVID-19 and to long-term rebuilding and recovery.
- Feature stories of on-the-ground practitioners who have experience, wisdom and savvy to share.
- Reflect and emphasize the full diversity of rural America - lifting voices and lived experiences from a wide range of rural communities and economies.
- Spotlight rural America's assets and challenges
- Infuse practitioner stories and lessons into rural narratives, policymaking and practice across the country
- Strengthen the networking of organizations serving rural communities and regions.

Shelter in Rural Places

Exchange Format

- **Panel Discussion: 3:30 – 4:30 p.m. ET**
Our speakers tell their story of working with on rural housing issues.
- **Breakout Rooms: 4:30 – 5:00 p.m. ET**
Optional
Join a breakout to meet others, ask questions, seek advice and share your thinking and experience.
Format: Open questions and answers, ideas and advice sharing. Each breakout will include one of today's speakers plus a facilitator.

Shelter in Rural Places

Exchange Format

- Use the **Chat Box** to share insights or echo/highlight a panelist's statement. Please share your thoughts with civility and compassion.
- Use the **Q & A Box** to ask your question of the speakers.
Participant questions may be addressed in the last 15 minutes of the first hour, or during the 30-minute breakout session.

And last before we start...A little Housekeeping

- Your mics are muted. If you have any **tech** issues, please use the **Chat** box. We have people standing by to address!
- At 4:30, enter the breakout discussion by clicking on the link provided in your registration confirmation, or in the email sent to you today.
 - You have received an email with a link to the breakout meeting already.
 - We will send those links again in the next hour to every registered participant's email.
 - If you have not received it – please send a note to csg.program@aspeninstitute.org.
- Recordings of the first hour will be available on the Aspen CSG event webpage within about 48 hours. That video link will be sent to all registered.



Welcome Today's Moderator:

Shonterria Charleston

Director of Training and Technical Assistance
Housing Assistance Council



Building Context: Data on Rural Housing and Homelessness

Lance George

Director of Research

Housing Assistance Council



RURAL HOUSING IN THE UNFOLDING PANDEMIC

Housing Assistance Council

Setting the stage.

01

COVID-19 in
rural America

02

Second order effects
from the pandemic

03

Uneven impact of the
pandemic on housing
markets

04

Housing and
basic health

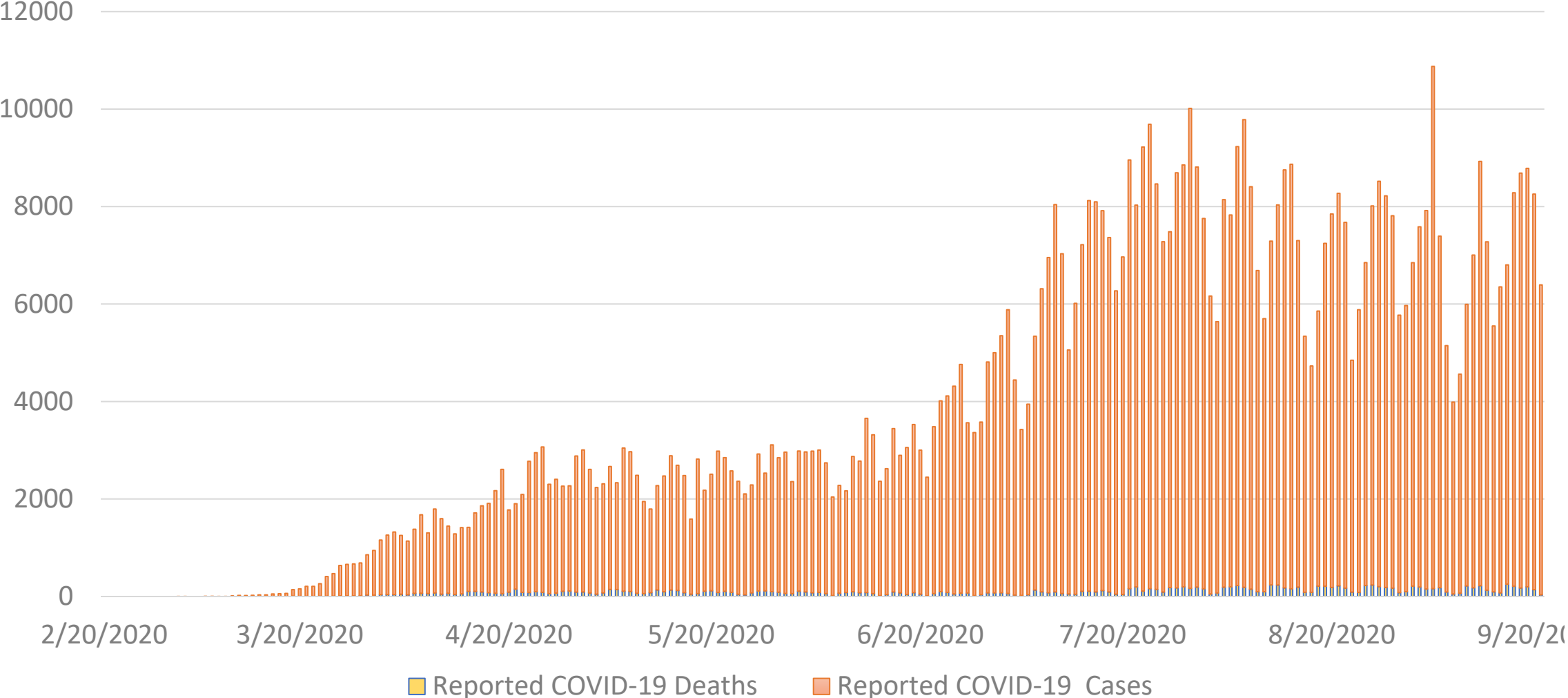
05

Housing
Affordability

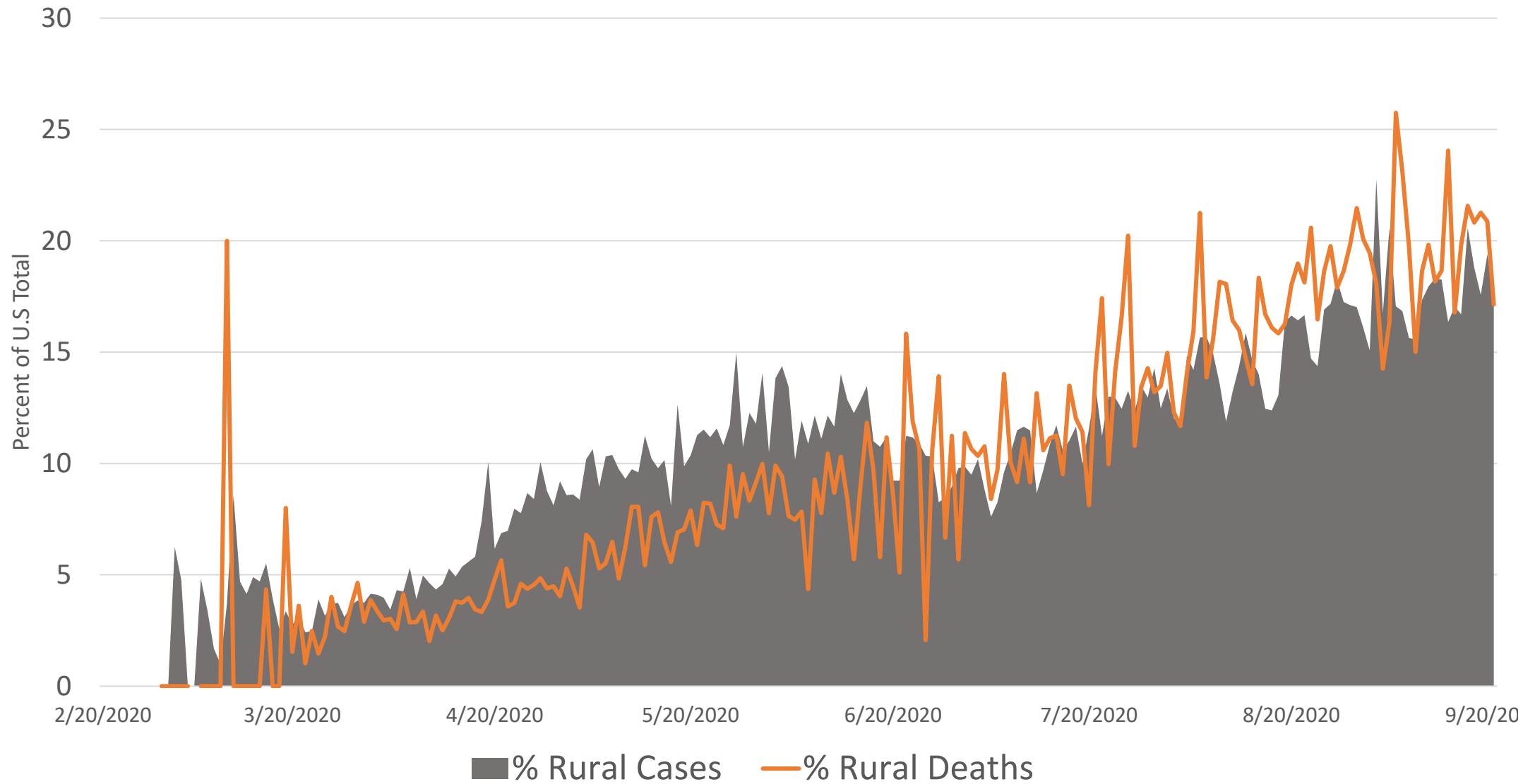


• COVID-19 continues to evolve in rural communities

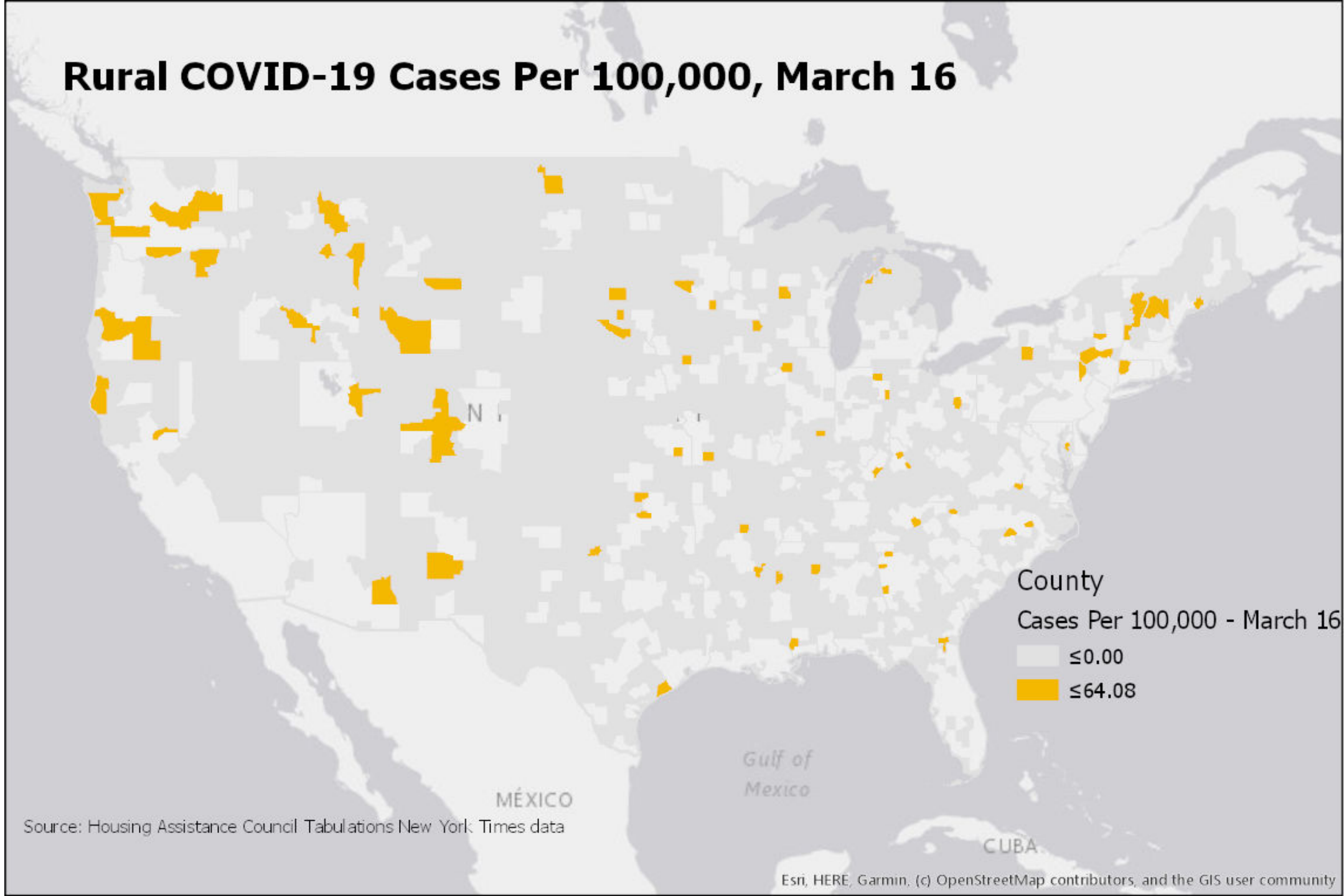
NEW REPORTED COVID-19 CASES OUTSIDE OF METROPOLITAN AREAS FEBRUARY 20-SEPTEMBER 20, 2020



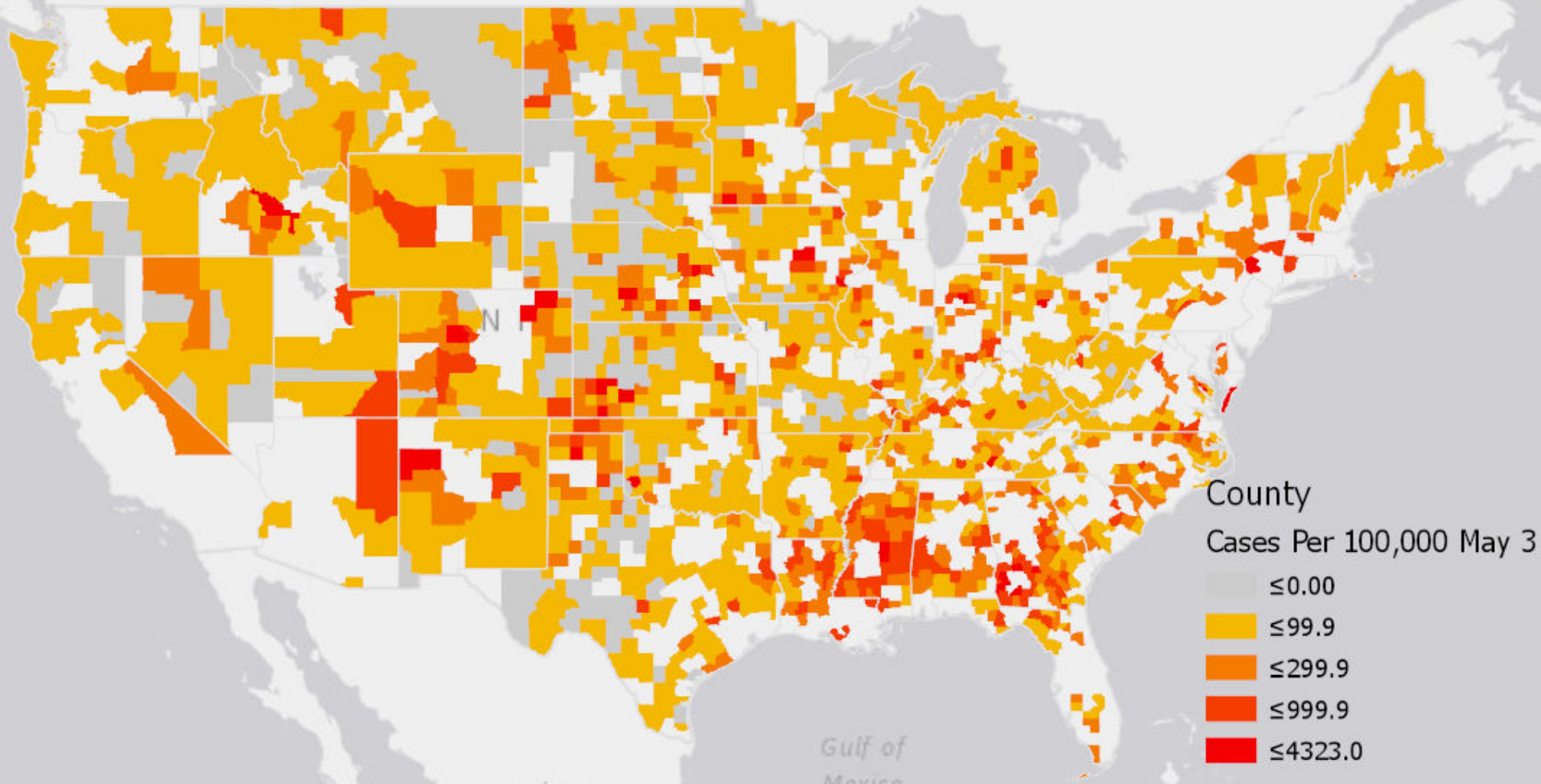
Rural COVID-19 Reported Cases/Deaths as a Percentage of the U.S Total *February 20 – September 20, 2020*



Rural COVID-19 Cases Per 100,000, March 16

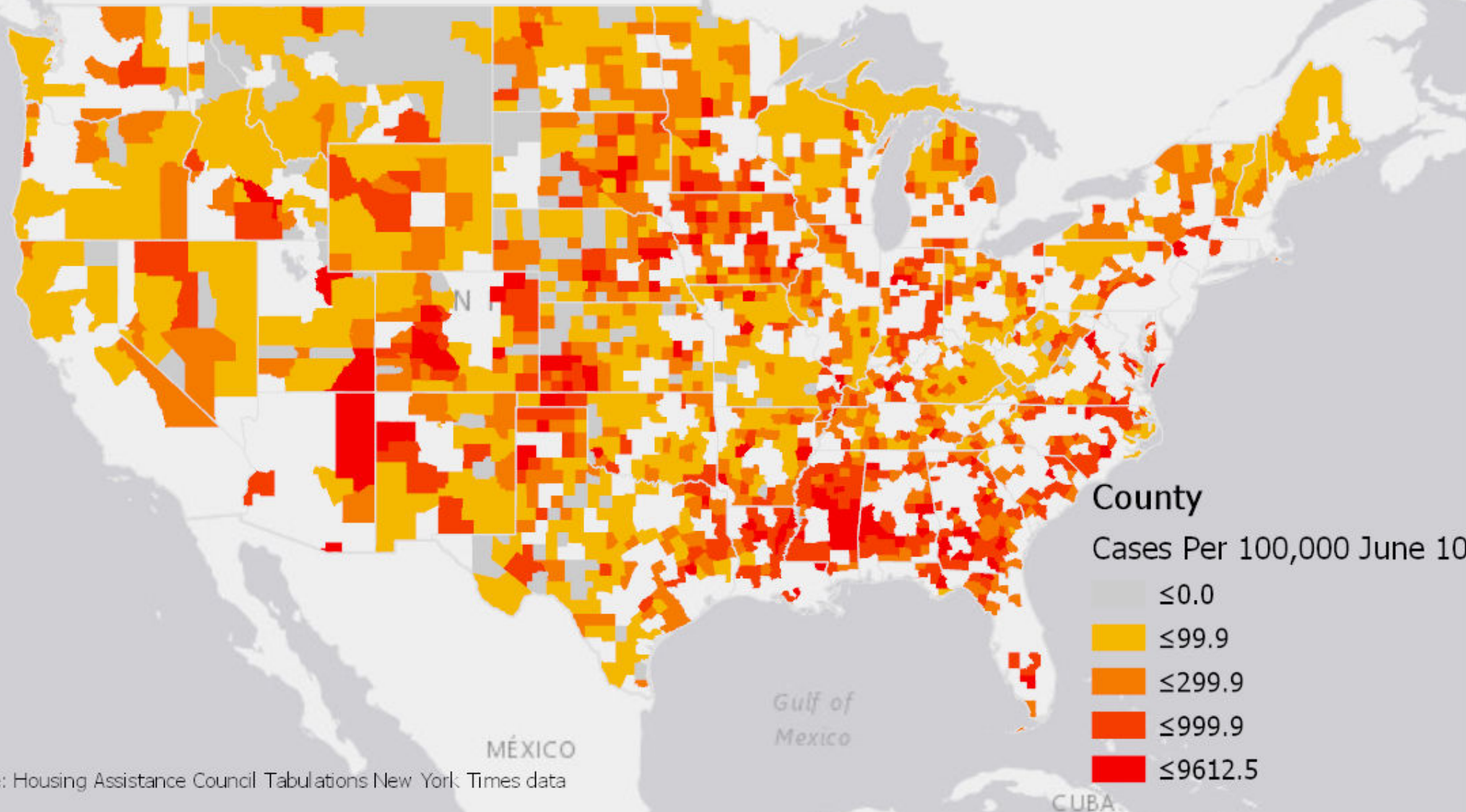


Rural COVID-19 Cases Per 100,000, May 3



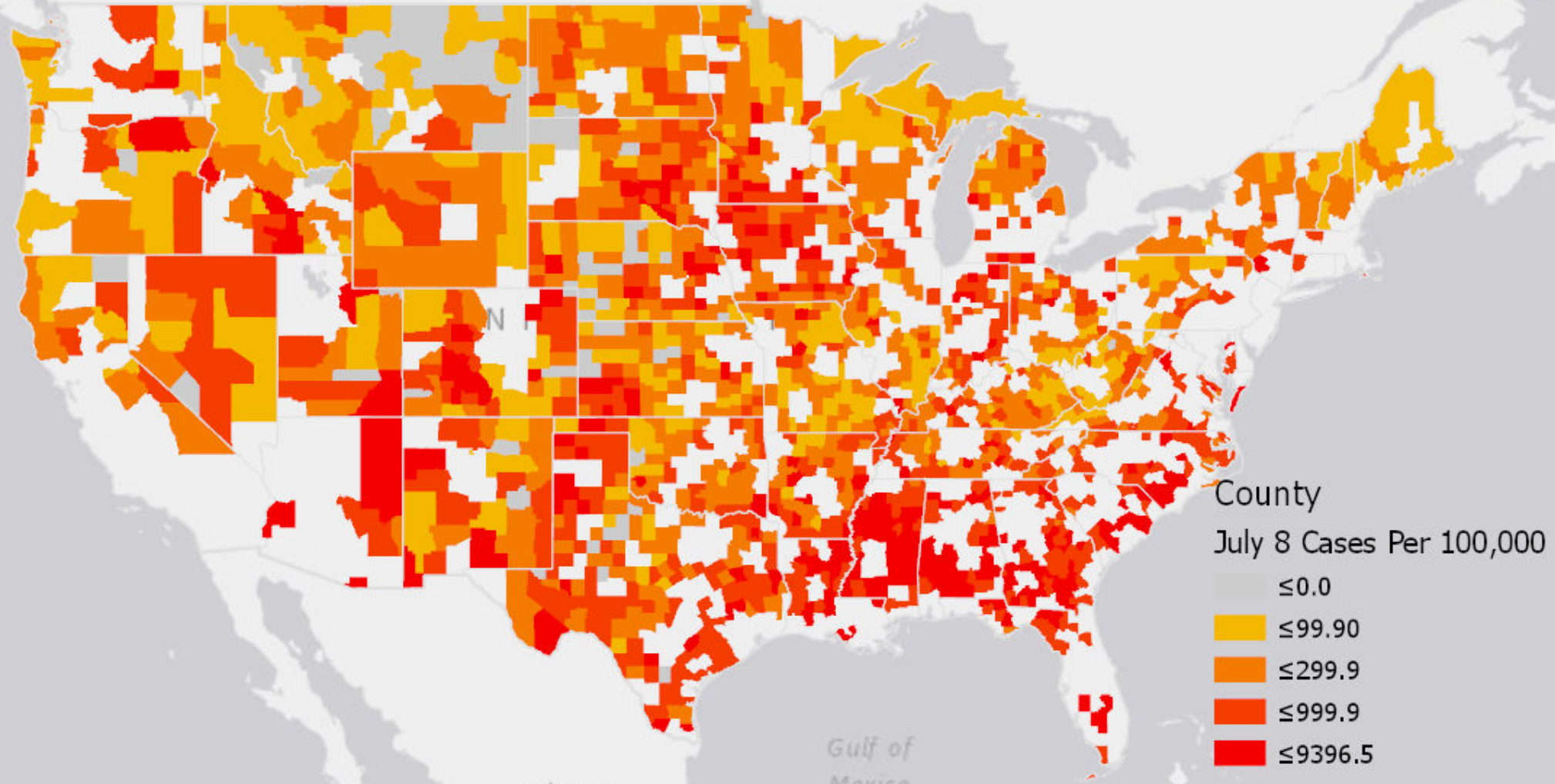
Source: Housing Assistance Council Tabulations New York Times data

Rural COVID-19 Cases Per 100,000, June 10



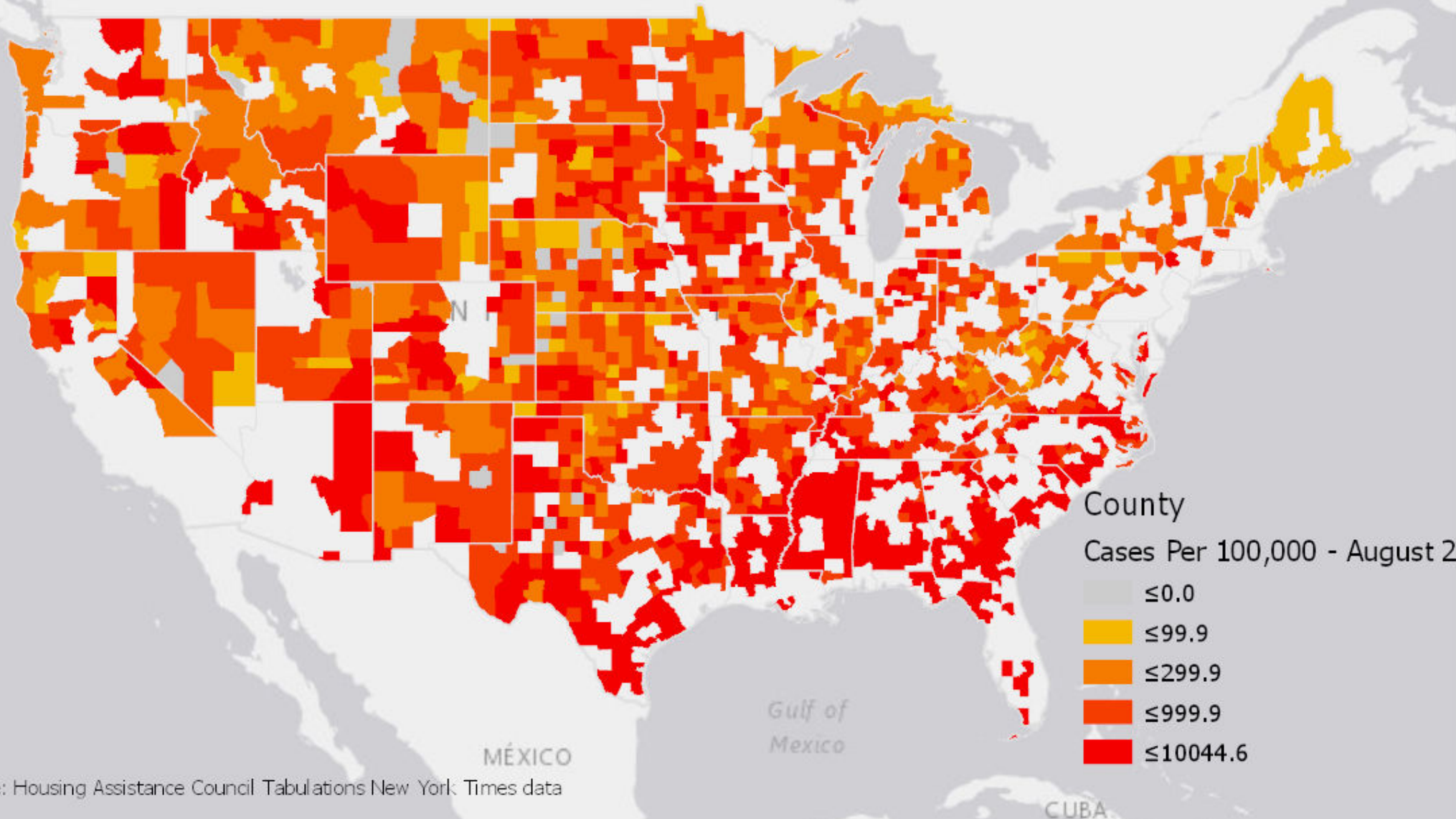
Source: Housing Assistance Council Tabulations New York Times data

Rural COVID-19 Cases Per 100,000, July 8



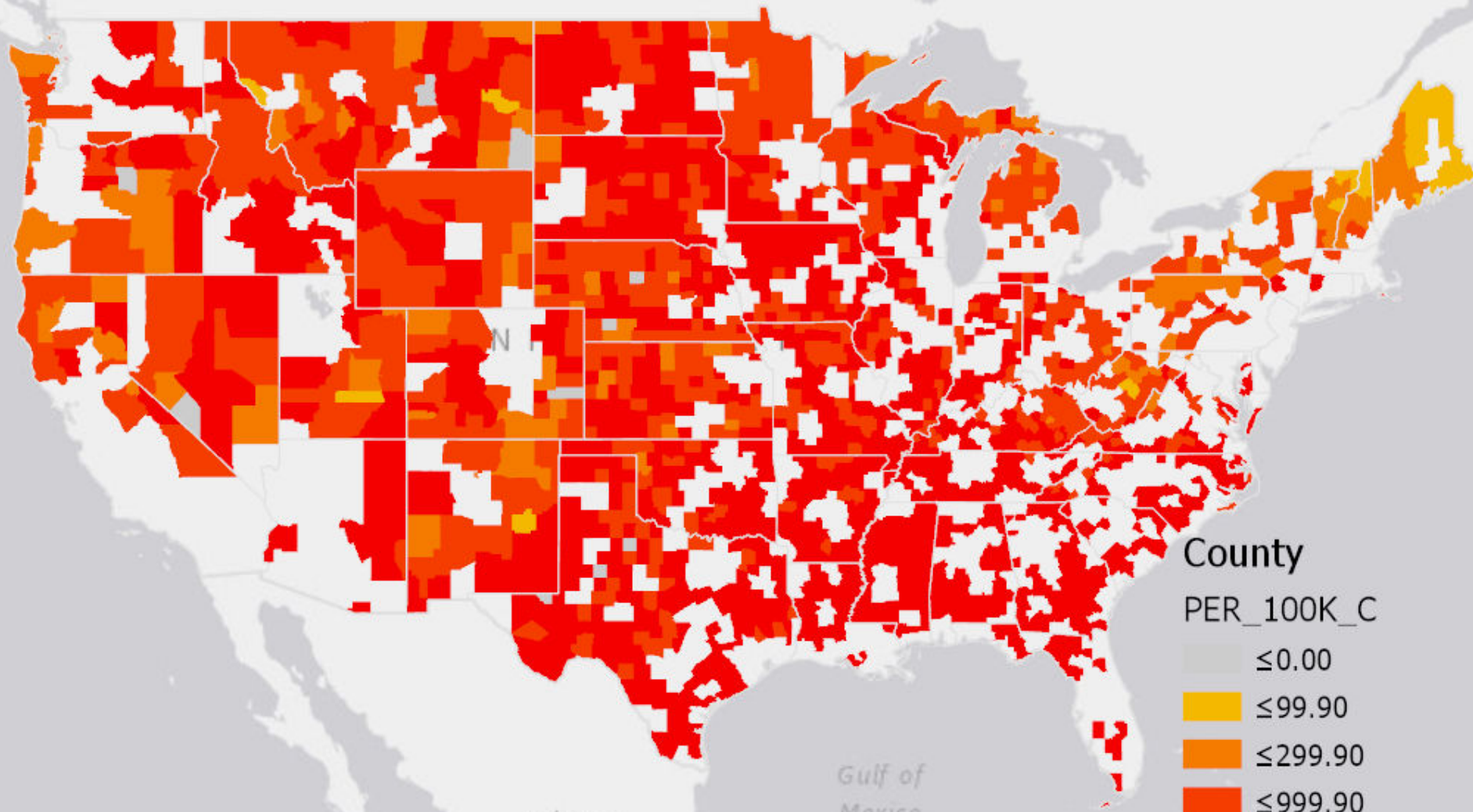
Source: Housing Assistance Council Tabulations New York Times data

Rural COVID-19 Cases Per 100,000, August 2



Source: Housing Assistance Council Tabulations New York Times data

Rural COVID-19 Cases Per 100,000, September 20

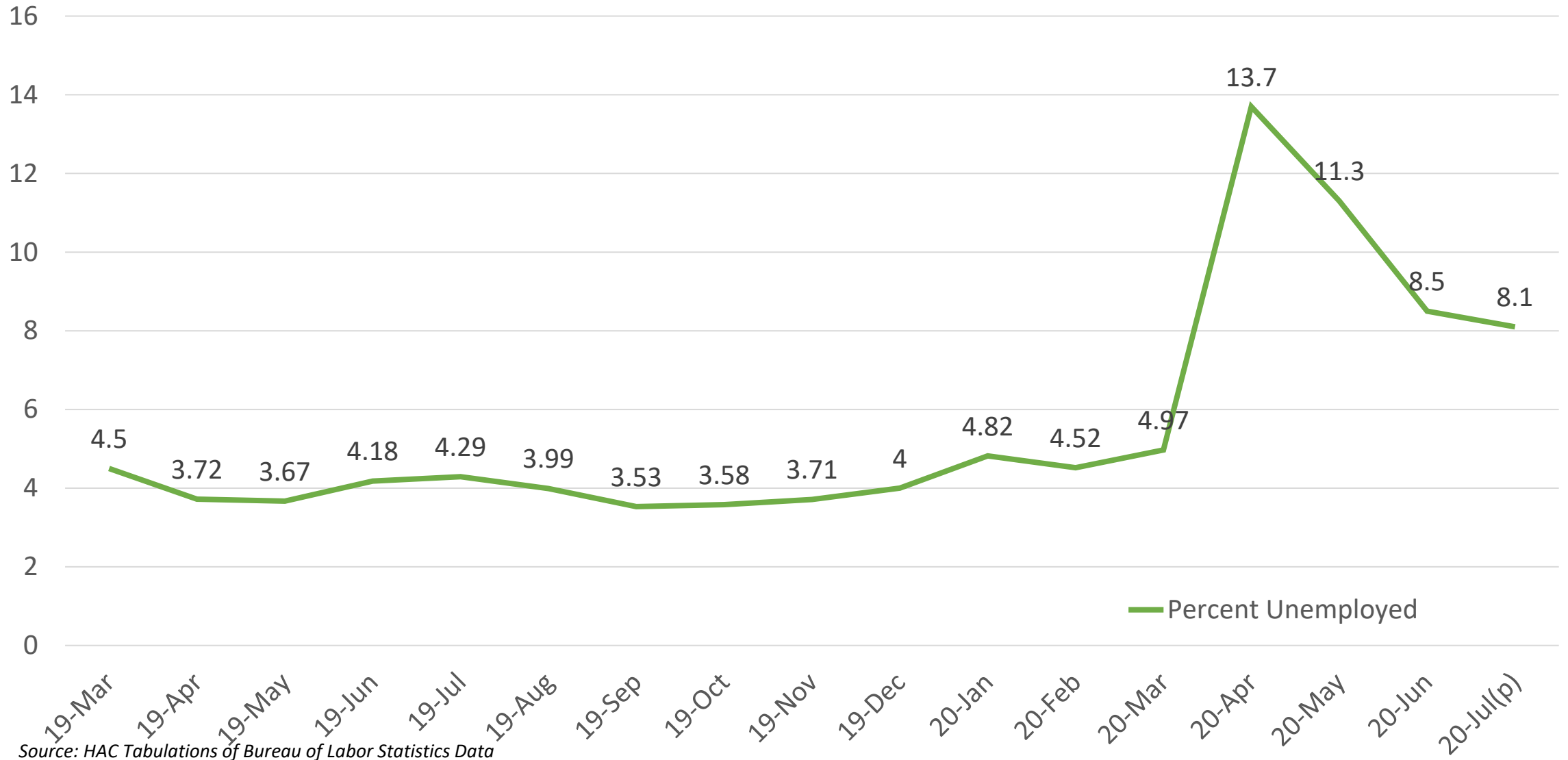


Source: Housing Assistance Council Tabulations New York Times data

A collection of various colored and worn hard hats arranged on a wooden surface. The hats are in different colors including yellow, white, blue, orange, and light blue. Some are clean, while others are heavily worn and stained. The text is overlaid in the center of the image.

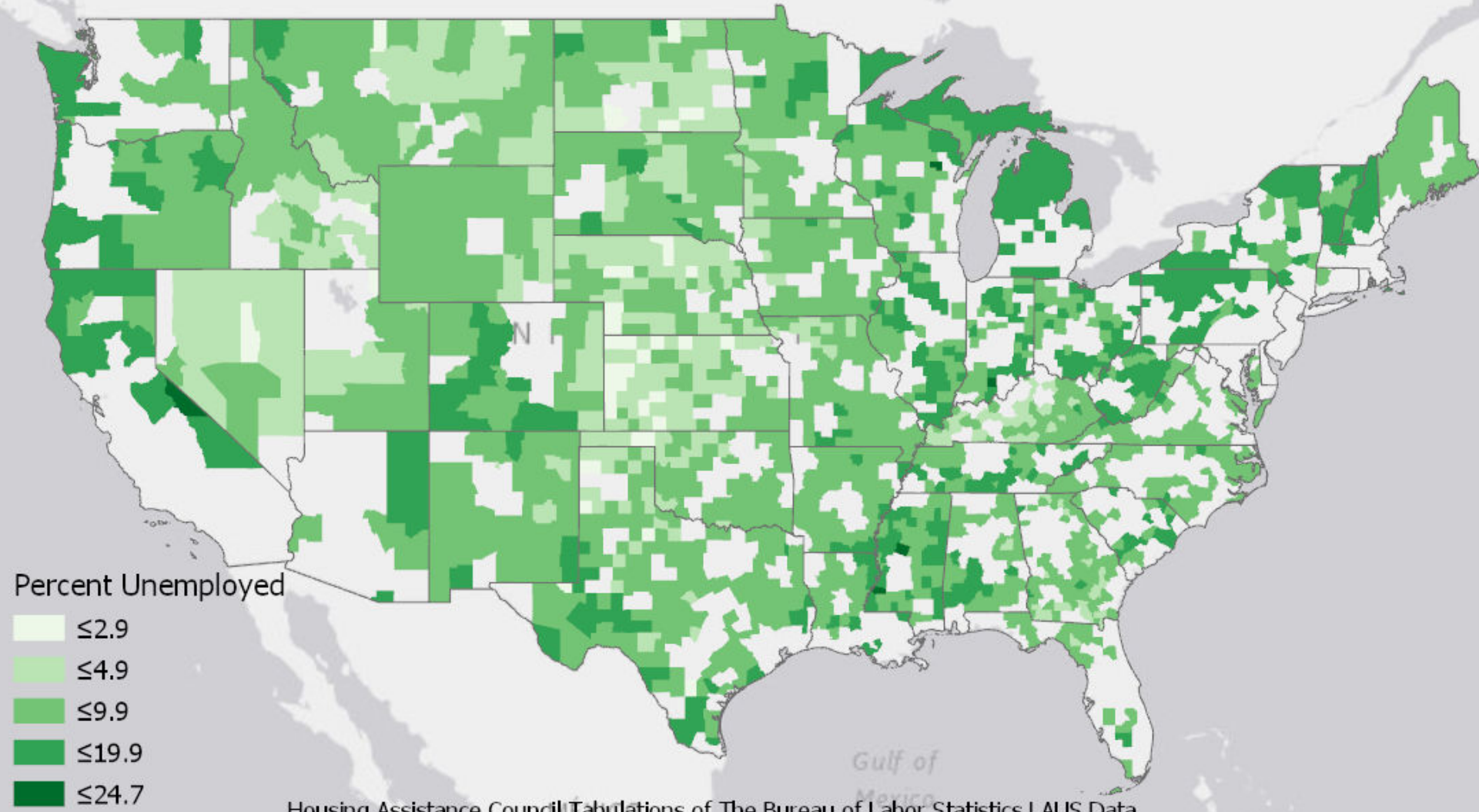
2. Employment is a leading indicator for rural housing markets

UNEMPLOYMENT RATE OUTSIDE METROPOLITAN AREAS 2019-2020 (not seasonally adjusted)



Source: HAC Tabulations of Bureau of Labor Statistics Data

Unemployment Outside of Metropolitan Areas, June 2020



Housing Assistance Council Tabulations of The Bureau of Labor Statistics LAUS Data

4. An uneven landscape

CREDIT AND

(ANSWER ALL QUESTIONS)

Have you ever been evicted? Yes No

Has a notice of eviction ever been filed against you? Yes No

Have you ever declared bankruptcy? Yes No

Have you had two or more late rental payments in the past 12 months? Yes No

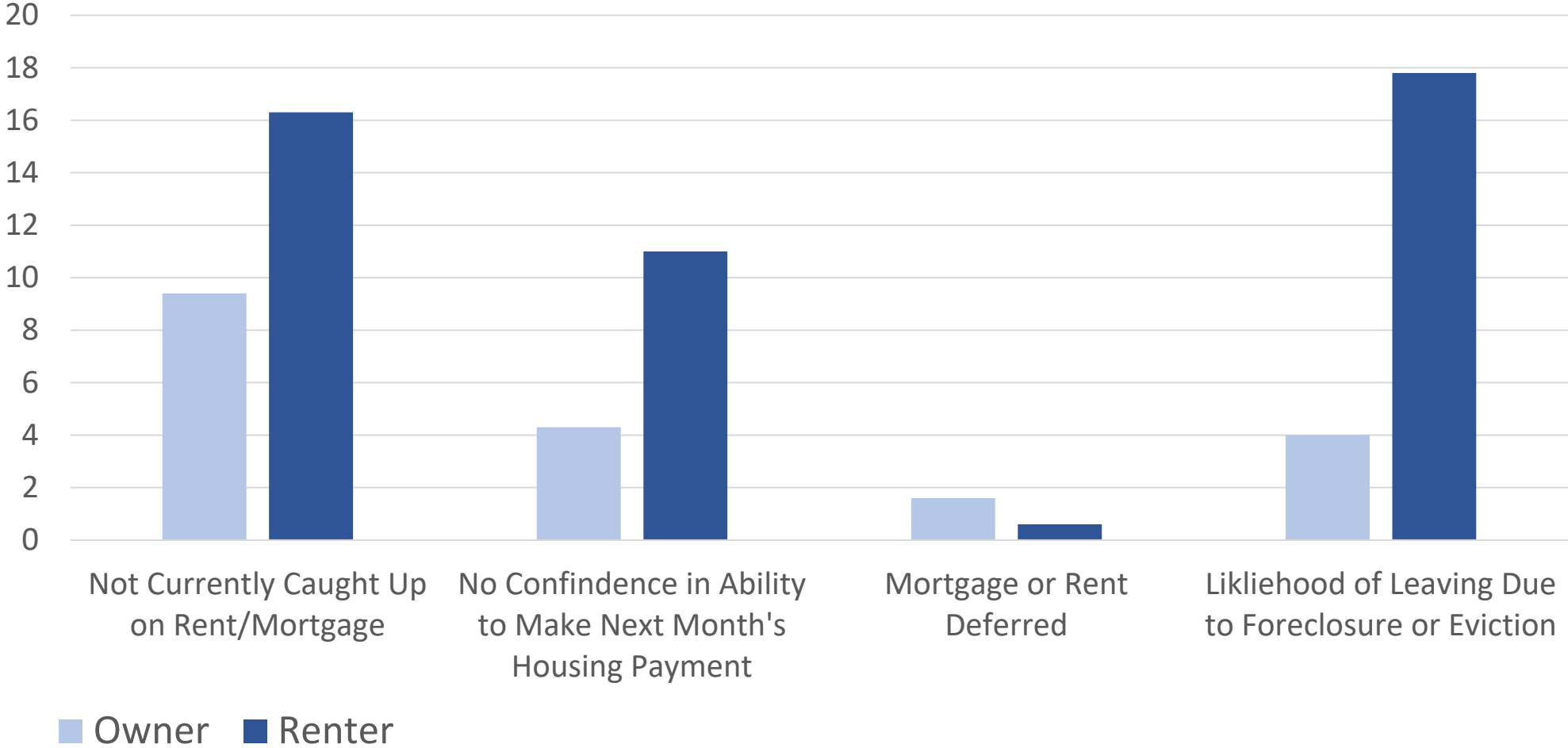
Have you ever willfully or intentionally refused to pay rent? Yes No

Do you owe any monies to an apartment community? Yes No

Have you ever been charged with a crime involving the contribution or sale of illegal substances? Yes No

How People's Housing Has Been Impacted by COVID-19

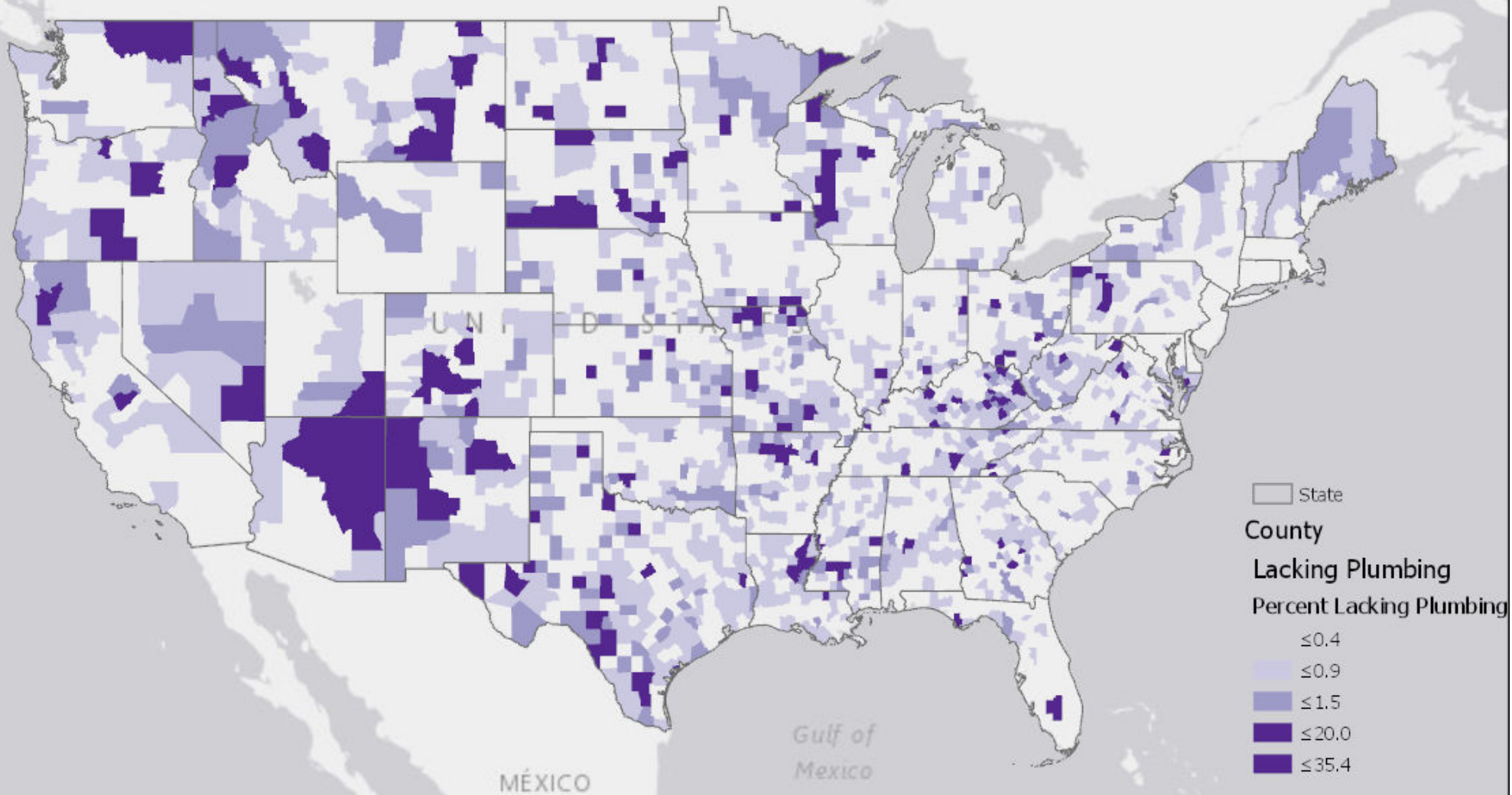
U.S. Census Bureau PULSE Survey, August 19-23



A close-up photograph of a rusty, leaking faucet. The faucet is made of metal and shows significant signs of wear and corrosion. A single drop of water is falling from the spout. The background is a plain, light-colored wall.

4. A lack of basic amenities
is compounding the problem

Housing Units Lacking Plumbing, 2018



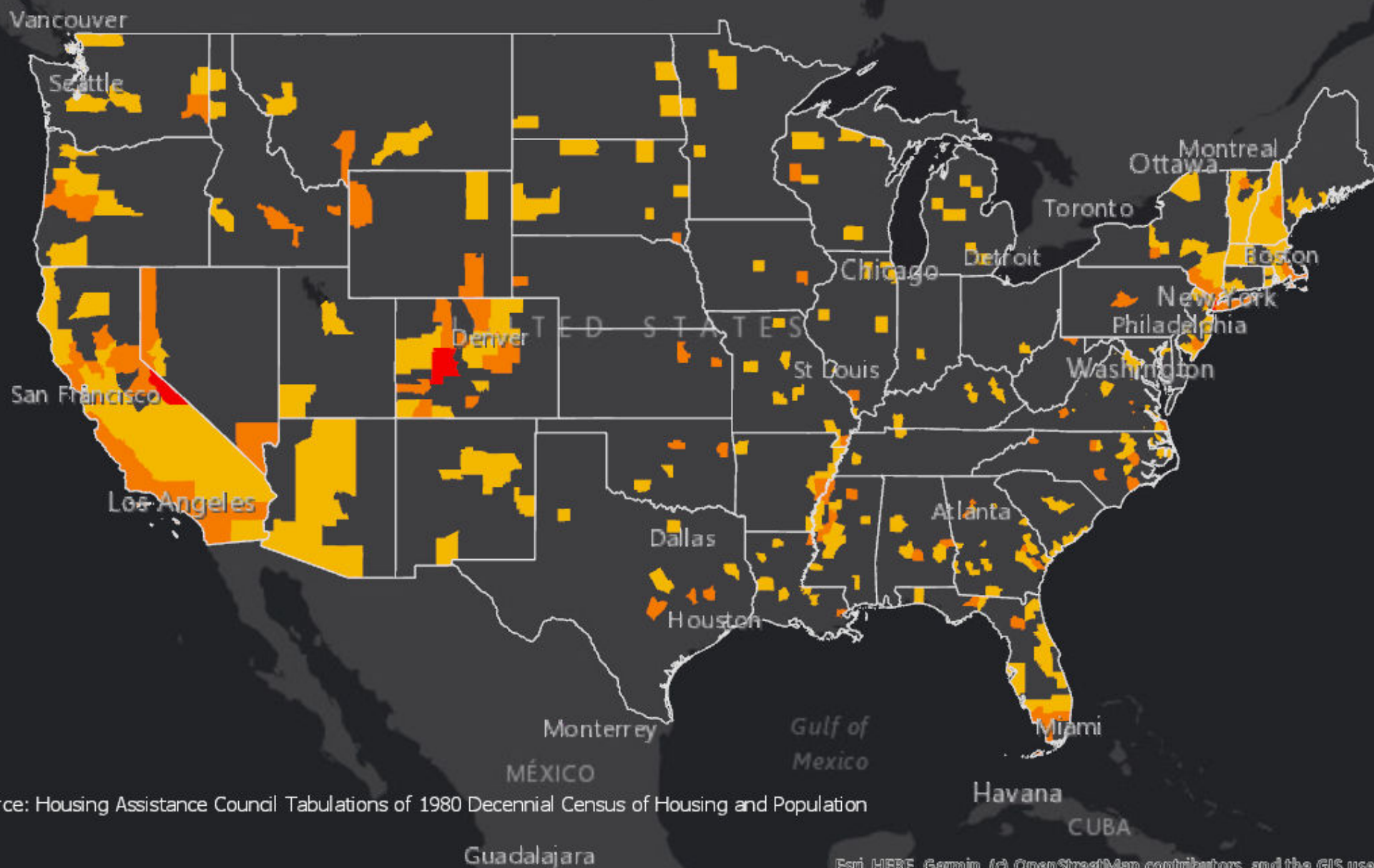
Housing Assistance Council Tabulation of 2014-2018 American Community Survey Data

Esri, HERE, Garmin, (c) OpenStreetMap contributors, and the GIS user community



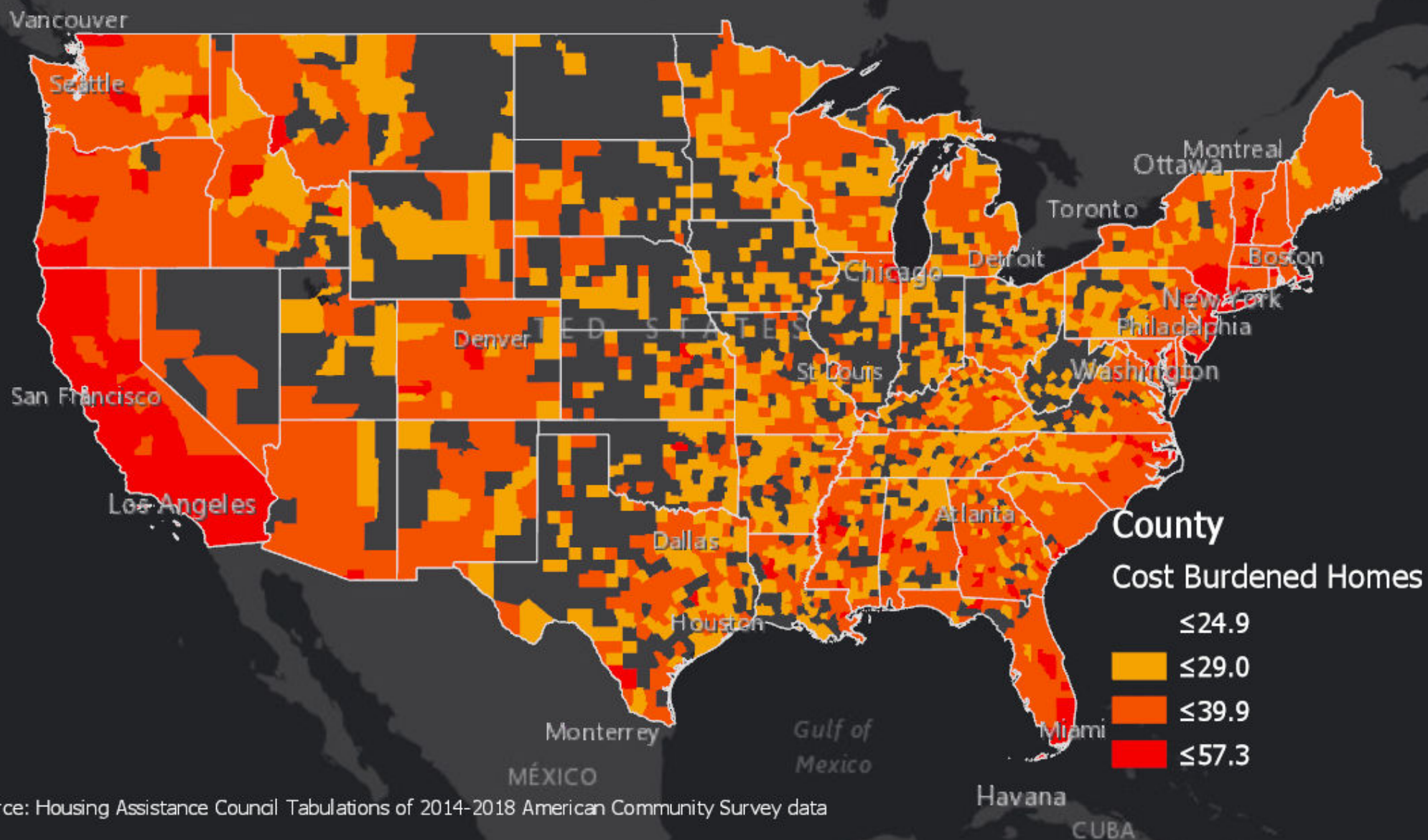
5. Affordability is the largest housing challenge in rural America.

Housing Affordability Problems, 1980



Source: Housing Assistance Council Tabulations of 1980 Decennial Census of Housing and Population

Housing Affordability Problems, 2018



Source: Housing Assistance Council Tabulations of 2014-2018 American Community Survey data

www.ruralhome.org

The Housing Assistance Council





Innovative Housing Solutions on Tribal Lands

Tawney Brunsch

Executive Director
Lakota Funds



Collaboration for Impact in California

Stacy Caldwell

CEO

Tahoe Truckee Community Foundation



Addressing Rural Homelessness in Indiana

Craig Beckley

CEO

Heart House, Inc.

Join us for the breakout room discussion

- To enter the breakout session: Simply use the Zoom breakout link.
 - We sent every registered email that link again during the first hour.
 - If you did not receive it – please send a note to csg.program@aspeninstitute.org
 - Each room will include one of our speakers and a facilitator – it may take a few minutes to get them sorted into the right room. Chat until they get there!
 - Open discussion!

Today's Event Partners

Community 
Strategies Group

 THE ASPEN INSTITUTE



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Thank you and see you in the breakouts!