

Building Trust with Immigrant Families

Spreading and Adapting 2Gen Working Practices

2:00 to 3:30 PM ET
August 12, 2021

Welcome

Rosa Maria Castañeda
Senior Program Officer
Annie E. Casey Foundation



Welcome Today's Moderator:

Chris Estes

Associate Director

Aspen Institute Community Strategies Group

Join the August 26th Peer Advising Session on Building Trust

- On **August 26th**, we will hold a peer-learning session on Building Trust that will address real-world issues around trust building with immigrant families.
- Two or more presenter teams will bring forward a challenge that their organization is facing on the topic of building trust
- Peer-experts and other participants will meet in breakout rooms to develop advice.
- Submit your organization's question or situation and register for the peer advising session via the link in the **chat box**.
- **Deadline to register is Monday, August 16.**



The Spreading and Adapting 2Gen Working Practices Series

TODAY! *Building Trust* on **August 12** from **2:00 to 3:30 PM ET**. Speakers include Hispanic Unity of Florida, Denver Public Schools (Colorado) and Catholic Charities of the Diocese of Baton Rouge (Louisiana).

Working Through Immigrant Status on **September 16** from **2:00 to 3:30 PM ET**. Speakers include Chicago Commons (Illinois) and On the Move (Napa Valley, California).

Growing Language Skills on **October 14** from **2:00 to 3:30 PM ET**. Speakers include CAP Tulsa (Oklahoma) and Charlotte Bilingual Preschool (North Carolina).

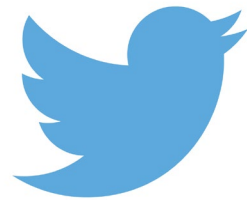
Cultural Competence Secrets to Success on **November 10** from **2:00 to 3:30 PM ET**. Speakers include the Arab American Family Support Center (New York, New York) and the Family Partnership (Minnesota).

[Register for the entire series via the link in the Chat Box.](#)



Social Media for Today's Event

- This presentation, the speaker bios and shared resources are available on the Aspen CSG event webpage, and a recording of the event will be posted there in the next few days. That video link will be sent to all who registered.
- If you'd like to share insights from this event on Twitter or LinkedIn, you can tag us: [@AspenCSG](#), [@AspenAscend](#), [@MigrationPolicy](#), [@AspenInstitute](#)



How to Participate in Today's Event



- Use the **Chat Box** to share insights or to echo/underline a panelist's point. Please share your thoughts with civility and compassion.
- Use the **Q & A Box** to ask your question of the speakers.
Participant questions will be addressed during the event, in the last 25 minutes of the panel discussion.



Why a Focus on Building Trust?

- Without a trusting relationship, you cannot effectively provide family services.
- Immigrants and their children are projected to be 36% of the U.S. population by 2065, which equals or surpasses the peak levels last seen around the turn of the 20th century (Pew Research Center).
- Anti-immigrant sentiment, racism, and the threat of detention and deportation deter immigrant and refugee families from placing trust in formal systems or government agencies including schools, preventing them from accessing needed services.
- This lack of trust has increased over years of heightened political rhetoric, increased ICE raids and threats of deportation.



Why a Focus on Building Trust?

- Barriers around fear are intergenerational and learned so it is critical to build trust to have long-term success with families.
- Creating culturally sensitive, welcoming environments and inclusive spaces is key for immigrant and refugee families.
- Trusted relationships make immigrant and refugee families feel welcomed and foster a deeper sense of belonging, leading to healthier families and better outcomes.
- By building trust, organizations can connect more deeply with families and tap into their experience and networks.
- As families develop trust with organizations, they are more likely to contribute their valuable time and experience.





Setting the Context: A 2Gen Approach

Sarah Haight

Associate Director for Network and Outreach
Ascend at the Aspen Institute

The Two-Generation (2Gen) Approach



Two-generation (2Gen) approaches build family well-being by intentionally and simultaneously working with children and the adults in their lives together.

2Gen Core Components

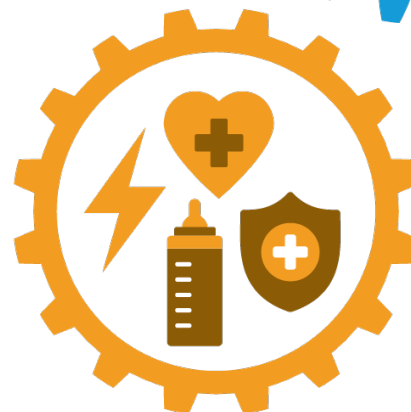
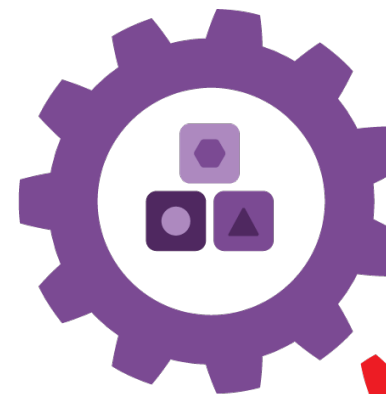
SOCIAL CAPITAL

peer and family networks
coaching
cohort strategies



EARLY CHILDHOOD EDUCATION

Head Start
Early Head Start
child care partnerships
preK
home visiting



HEALTH & WELL-BEING

mental, physical, and behavioral health
coverage and access to care
adverse childhood experiences
toxic stress



ECONOMIC ASSETS

asset building
housing and public supports
financial capacity
transportation



K-12

kindergarten ready
3rd grade reading skills
parent engagement
graduation and postsecondary prep



POSTSECONDARY & EMPLOYMENT PATHWAYS

community college
training and credentials
workforce partnerships

Why a 2Gen Approach?

Research shows that supporting children and their caregivers together has an outsize impact **for generations.**



A college degree **doubles** a parent's income. [\(Kominski, 2011\)](#)



A \$3,000 increase during early childhood yields a **17% increase** in adult earnings. [\(Duncan & Magnuson, 2011\)](#)



The brains of new parents undergo **major changes.** [\(Phu, Erhart, Kim, & Watamura, 2020\)](#)








Research demonstrates a **13% ROI** in high quality early childhood education. [\(Heckman, 2016\)](#)



Parents with health insurance are **more likely to seek care** for their children. [\(Rosenbaum & Whittington, 2007\)](#)

Principles to Put Children and Families at the Center

-  Measure and account for outcomes for both children and their parents
-  Engage and amplify the voices of families
-  Ensure equity
-  Foster innovation and evidence together
-  Align and link systems and funding streams



Building Trust in Florida:

Felipe Pinzon

Executive Director

Hispanic Unity of Florida



Building Trust in Denver:

Alece Montez

Associate Chief of Family and
Community Engagement
Denver Public Schools

MULTI-GENERATION APPROACH

The Office of Family and Community Engagement (FACE) fosters a school community that is educated, engaged, and empowered to share the responsibility in creating thriving schools where every child succeeds.



OUTCOMES

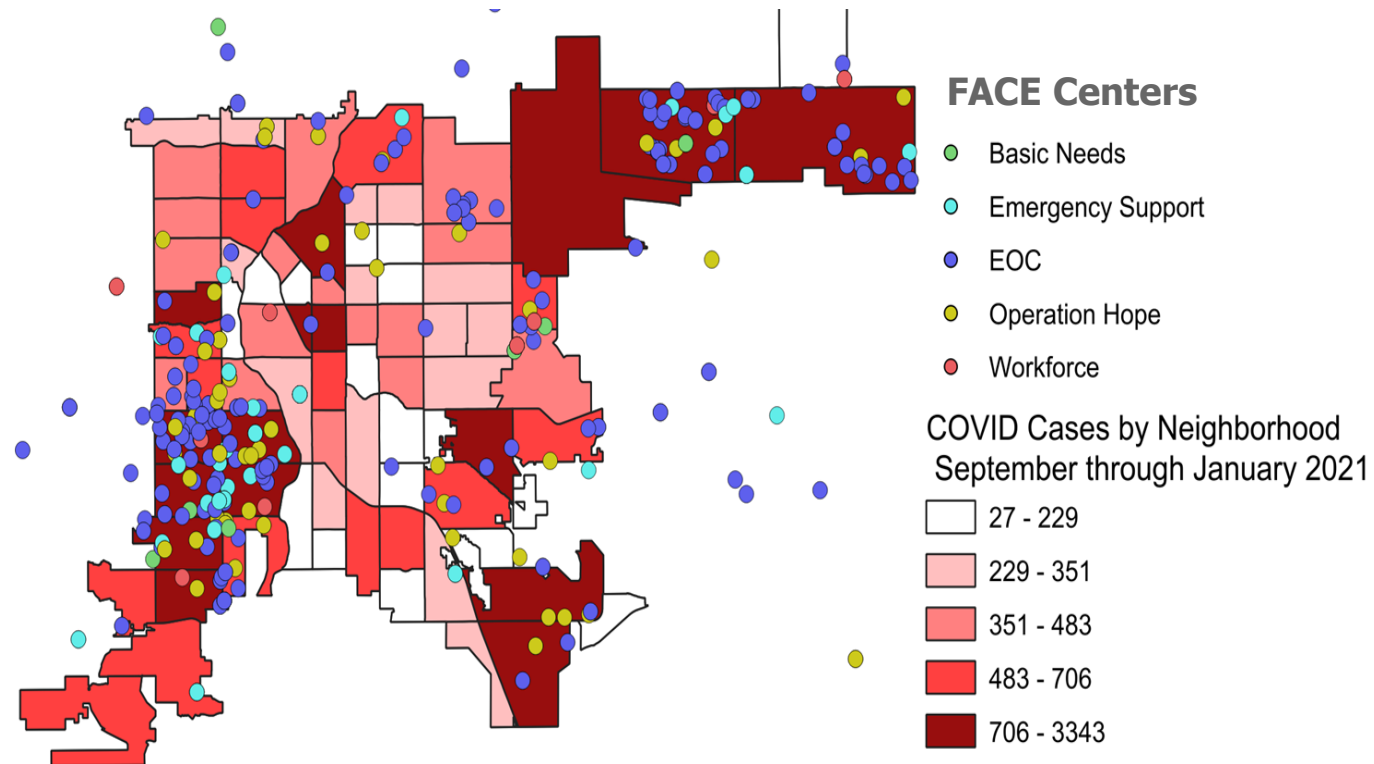
Families show increased confidence and preparedness to support their children's learning. • Families are empowered to participate in school activities and decision-making processes. • Families have increased economic self-reliance. • School personnel have increased confidence to actively engage families in student learning and in schools. • DPS and community members collaborate in decision-making processes.

Equitable Access to Health and Safety Services

OUTCOME: Disproportionality Index by neighborhood of the following in proportion to COVID cases through August 2020: (1) Health clinic utilizations, **(2) FACE Centers**, (3) Ratio of students to health supports

Target: Disproportionality index between .5 and 2.0 for every geographic region

FACE services to families (dots) against community COVID cases in Red

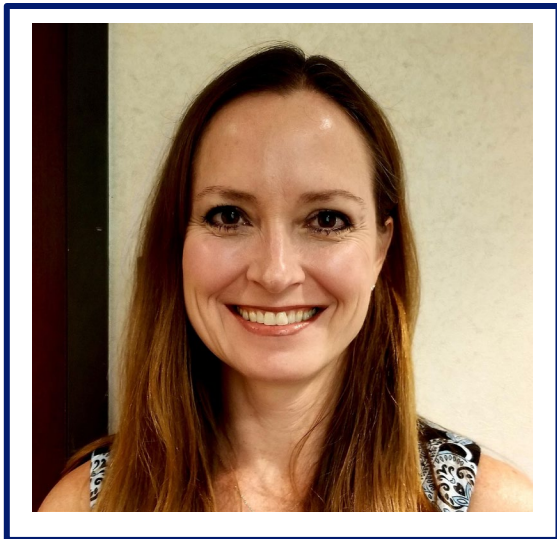




Building Trust in Louisiana:

Vickki Maloid

Early Childhood Program Manager
Catholic Charities of the Diocese of
Baton Rouge



Stephanie Sterling

Director of Family Services
Catholic Charities of the Diocese of
Baton Rouge



Policy Perspectives on Trust:

Margie McHugh

Director of the National Center on
Immigrant Integration Policy
Migration Policy Institute

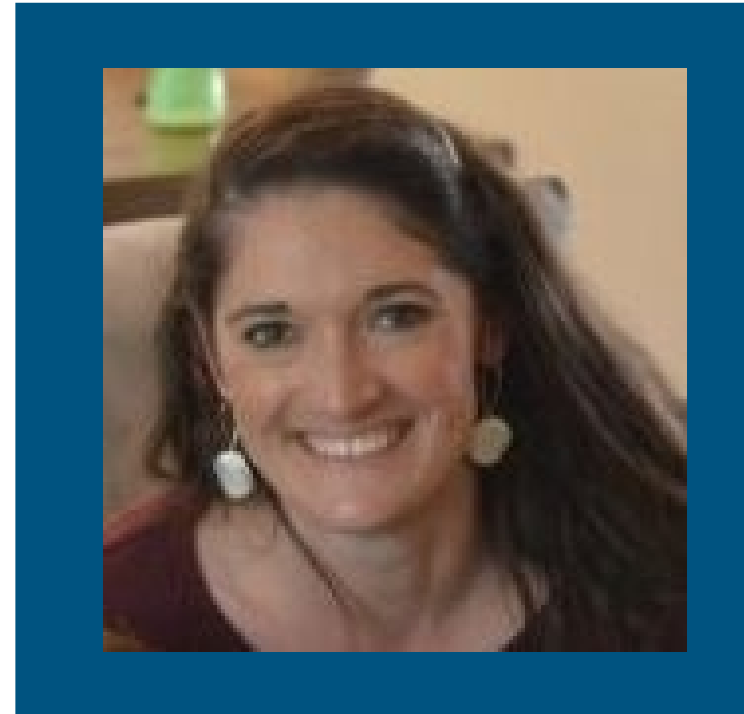
What Questions Do You Have For The Panelists?

Use the **Q & A Box** to ask your question of the speakers.

Joining the Q&A conversation:

Lindsay McNicholas

Executive Director for Family
Engagement, Strategy & Development
Denver Public Schools



Contact Today's Speakers

- **Chris Estes** – Chris.Estes@AspenInstitute.org
- **Sarah Haight** – Sarah.Haight@AspenInstitute.org
- **Margie McHugh** – MMcHugh@MigrationPolicy.org





Thanks for Attending!

Don't forget to register for the
August 26th Building Trust
Peer Advising Session!

The link is in the **Chat Box**.

