

## **Elizabeth Banwell**

### ***Consultant***

---

Elizabeth Banwell, formerly the Director of Marketing at the Maine Community Foundation, now runs a consultancy specializing in the organizational development of community foundations, private foundations and non-profit organizations. While at the Maine Community Foundation, Elizabeth developed the foundation's integrated, full-service marketing program utilizing market research and branding process to help set the foundation's strategic direction. Most recently, she has been working with the Aspen Institute, assisting other rural community foundations nationally as they develop strategic marketing programs based on sound research, goal setting and planning. In addition to her long-term capacity building efforts with foundations and non-profits, she designed and co-leads a peer-learning leadership development program for executive directors, and is currently working on a master's degree in organizational development from American University. She Lives in Stockton Springs, Maine.